

Like most newspapers,  
we've put the juicy news on the front.

✔ Yes, no artificial colours or Flavours. And really, real Fruit juice. Worth chewing over before you choose what to give your kids.



 A real treat.

To show you what's in them, we've added a white strip to the packet. Well, we weren't going to add any artificial colouring.

 Colourful? Absolutely. Artificial? Absolutely not. When you see the white strip, you know you're making a smart choice.



The white strip on the wrapper tells you what goes into our chocolate. And into your kids.

✔ Only the best is good enough For Milkybar kids. And that means only natural ingredients. See pack for reassurance.

